

| | Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 |
|-----------|---|--|--|--|---|---|
| Time | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday |
| 0800-0900 | Welcome | Breakfast + Start of Day Q&A | Breakfast + Start of Day Q&A | Breakfast + Start of Day Q&A | Breakfast + Start of Day Q&A | Breakfast / Presenter & Jury Check-In |
| 0900-0955 | MIT Bootcamp Introduction | Keynote: From Internet to IoT | Keynote: IoT & Value | Keynote: User Feedback | Keynote: Bootcamp Journey | Demo Day Round 1 |
| 0955-1010 | <i>Break</i> | <i>Break</i> | <i>Break</i> | <i>Break</i> | <i>Break</i> | |
| 1010-1120 | Keynote: Architecture of an Idea | Keynote: A Successful Failure Customer I | Teaching Session: Product | Teaching Session: Business | Project Work | |
| 1120-1130 | <i>Break</i> | <i>Break</i> | <i>Break</i> | <i>Break</i> | | |
| 1130-1230 | Preparing for the Bootcamp Process | Keynote: Mentoring 101 | Keynote Transforming your Dreams into Real World Solutions | Keynote: Top nine technologies changing the world of IoT | | |
| 1230-1300 | <i>Break</i> | <i>Break</i> | <i>Break</i> | <i>Break</i> | | |
| 1300-1430 | Lunch + Keynote: Answering Market Pull | Lunch + Keynote: Failure to Launch: Business & Tech Considerations in Technology Eval. | Lunch + Keynote: An innovating mind | Lunch + Keynote: Patents: When are they worth your while? | Lunch + Keynote: What it takes to make it big in the evolving digital landscape | Lunch |
| 1430-1500 | Ideation Exercise 1 / Teaching Session: Idea | Project Work: Teams Conduct Primary Market Research | Project Work | Project Work | Keynote: Radical Innovation: Innovation as the Imperative | Feedback to Teams |
| 1500-1530 | Exercise 1 Review | | | | | |
| 1530-1600 | Ideation Exercise 2 | | | | | |
| 1600-1630 | Exercise 2 Review | | | | | |
| 1630-1700 | <i>Refreshments</i> | <i>Refreshments</i> | <i>Refreshments</i> | <i>Refreshments</i> | <i>Refreshments</i> | <i>Refreshments</i> |
| 1700-1730 | Exercise 3 | Teaching Session: Customer II | Project Work | Project Work | Keynote: Radical Innovation: Embrace your Strengths | 360° Exercise + Certificate Pictures |
| 1730-1800 | Exercise 3 Review | | | | | |
| 1800-1900 | Keynote: The Lives of Ideas | Project Work: Teams Conduct Primary Market Research | Project Work | Project Work | Project Work | Rest |
| 1900-2000 | Idea Open Mic + Participants Pitch Project Ideas | | | | | |
| 2000-2130 | Dinner + Keynote: Share to Success | Dinner + Keynote: B2B Business Dev. Perspectives, Tips & Tricks | Dinner + Keynote: Entrepreneurial Finance: Optimizing the Roulette | Dinner + Keynote: From Ideas to Data: How to Test, Not Guess | Dinner & Project Work | Demo Day Final Round + Celebration Dinner |
| 2130-2230 | Team Formation Setup / Teaching Session: Team | Mentor Check-In | Mentor Check-In | Mentor Check-In | Mentor Check-In | |
| 2230-0030 | Idea Pitches (Breakout Rooms) + Team Formation | Project Work | Elevator Pitch Competition | Project Work | Presentations Rehearsals | |
| 0030-0200 | | | Project Work | | | |
| 0200-0300 | Deliverable: Form Team, Pick Team Name, Define Problem, Define Personal Goals & Communicate to Team, and Write Team Charter | Deliverable: Submit PMR Report, Market Segmentation, Beachhead Market Selection Analysis, Calculate Total Addressable Market Size, End User Profile, and Persona Profile | Deliverable: Submit Full Life Cycle Use Case, High Level Product Specification, Quantified Value Proposition, and Competitive Position | Deliverable: Submit Decision Making Unit, Decision Making Process, Sales Process Map, Business Model, Cost of Customer Acquisition, and Lifetime Value of the Customer | Deliverable: Submit Final Presentation | |