

# SCHEDULE



## SUNDAY, AUGUST 7

08:00 am – 09:00 am	Registration & Networking
09:00 am – 11:00 am	Welcome to Bootcamp + Student Introductions
11:00am – 12:00pm	Networking
12:00 pm – 01:30 pm	Lunch
01:30 pm – 03:00 pm	Sled Dogs & Entrepreneurship Strategy
03:00 pm – 06:00 pm	Team Games
06:00 pm – 07:30 pm	Dinner & Alumni Panel
07:30 pm – 08:30 pm	Networking
08:30 pm – 09:00 pm	Team Formation
09:00 pm – 10:00 pm	Team Games
10:00 pm – 11:00 pm	Team Review with Mentors

## MONDAY, AUGUST 8

07:00 am – 08:00 am	Breakfast & Updates
08:00 am – 09:00 am	Bill Aulet - Welcome
09:00 am – 11:00 am	Bill Aulet - What is not in the book
11:00 am – 12:00 pm	Bill Aulet - #AMA
12:00 pm – 01:30 pm	Lunch with Hyungsoo Kim – The Eone Story
01:30 pm – 03:00 pm	Elaine Chen - How to actually do PMR
03:00 pm – 04:00 pm	Douglas Hwang - Product Development
04:00 pm – 04:30 pm	Break
04:30 pm – 05:00 pm	Team Games
05:00 pm – 06:00 pm	Erdin Beshimov - Finding good leads
06:00 pm – 07:30 pm	Team Working Dinner
07:30 pm – 08:30 pm	Pitch Team Challenges to Mentors
08:30 pm – onwards	Team Project Time – Refine Problems

# SCHEDULE



## TUESDAY, AUGUST 9

07:00 am – 08:00 am	Breakfast & Updates
08:00 am – 09:00 am	Philip Greenspun
09:30 am – 11:30 am	Bill Aulet - Unit Economics & Financials
11:30 am – 01:00 pm	Lunch with Aman Advani - Startup Operations
01:00 pm – 04:00 pm	Steve Eppinger - Systematic Innovation & Design
04:00 pm – 04:30 pm	Break
04:30 pm – 06:00 pm	Practice Mock Elevator Pitch to Mentors
06:00 pm – 07:30 pm	Team Working Dinner
07:30 pm – 10:00 pm	MILESTONE 1: Elevator Pitch

## WEDNESDAY, AUGUST 10

07:00 am – 08:00 am	Breakfast & Updates
08:00 am – 09:00 am	Sean Bonawitz – Seal Team 5, When you can't choose your team
09:00 am – 12:00 pm	Team Project Time – Review Unit Economics with Mentors
12:00 pm – 01:30 pm	Lunch with Investors, Waikit Lau & Mohanjit Jolly
01:30 pm – 03:30 pm	Team Project Time – Prep Mock Presentations & Prototyping
03:30 pm – 04:00 pm	Break
04:00 pm – 06:00 pm	Team Project Time – Mentor Check-In
06:00 pm – 07:30 pm	Team Working Dinner
07:30 pm – 10:00 pm	<b>Milestone 2:</b> Mock Presentations to Mentors
10:00 pm – 00:00 am	Team Project Time & Feedback from Mentors

# SCHEDULE



## THURSDAY, AUGUST 11

07:00 am – 08:00 am	Breakfast & Updates
08:00 am – 09:00 am	Gihan Amarasiriwardena - Ministry of Supply, Non-Traditional Fundraising
09:00 am – 09:30 am	Elaine Chen - How to Give a Good Pitch
09:30 am – 12:00 pm	Team Project Time – Work on Presentations
12:00 pm – 01:30 pm	Lunch with Anton Garcia Abril - Working in Virtual Teams (webinar)
01:30 pm – 03:30 pm	Team Project Time – Work on Presentations
03:30 pm – 04:00 pm	Break
04:00 pm – 06:00 pm	Team Project Time – Mock Pitch 2
06:00 pm – 07:30 pm	Team Working Dinner
07:30 pm – 00:00 am	Team Project Time & Feedback from Mentors

## FRIDAY, AUGUST 12

07:00 am – 08:00 am	Breakfast & Updates
08:00 am – 09:00 am	<b>Milestone 3:</b> Submit Presentations by 8am
09:00 am – 12:00 pm	Demo Day Presentations
12:00 pm – 01:30 pm	Lunch at North Court (Stata Center)
01:30 pm – 04:00 pm	Announcements
04:00 pm – 06:00 pm	Reflection
06:00 pm – 10:00 pm	Dinner at Post 390